ORGANIZING ALTERNATIVES TO CAPITALISM

Call for Papers – Special Issue of M@n@gement

Special Issue Guest editors
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Deadline: 30th October 2015

As global capitalism in its various specific forms continues to dominate,

How do alternative models of organizing the economic, social and environmental emerge?

How do differing mechanisms, processes and contexts inform the development and diffusion of these alternative models of organizing?

What are the prospects for these alternative organizational models?

Which organization theories can help us assess and explain these dynamics in the organization of alternatives to capitalism?

Alternative organizational models have spread over the world in recent years. Some of these organizational models carry new labels, such as social entrepreneurship (Dacin, Dacin and Tracey, 2010), inclusive innovation (George, McGahan and Prabhu, 2012), inclusive business (Halme, Lindeman, and Linna 2012), pirate organizations (Durand & Vergne, 2012), social business (Yunus, Moingean and Lehmann, 2010) and hybrid organizations (Battilana and Dorado, 2010). Others, such as cooperatives (Charterina J., Albizu, and Landeta, 2007), carry a strong heritage of more than a century of experience. In common, they seek to balance social mission with economic performance and strive to find new ways of organizing and influencing social and economic development.

Even though empirical experiences multiply on the ground, little systematic research has been conducted to understand which theories and which mechanisms may help to describe, analyze and explain how these alternative organizational models initially organize and may eventually contribute to the diffusion and development of such models across different contexts. This call for papers aims at addressing these important gaps in organizational studies and welcomes the exploration of any of the following topics, as well as other relevant topics.

Key Questions:

• **Which theories?** We encourage the use of traditional concepts from organizational theory such as institutional analysis and institutional work (e.g., Lawrence, Sudabby and Leca, 2009; Mair, Marti and Ventresca, 2012), performativity (Cabantous and Gond, 2011; Spicer, Alvesson and Kärreman, 2009), research on social movements (Schneiberg, King and Smith 2008: 637), strategy as practice (Vaara et al, 2012) and others that may
be mobilized to analyse these alternative models. We also encourage studies discussing whether and how alternative theories “from the South” have been mobilized, or how theories “from the North” can be reassembled in the South. For instance, how have the ideas of authors such as Guerreiro-Ramos (1976), Freire (2000) and Ibarra-Colado (2006) contributed to the mobilization of emancipatory ideals? Which theories or representations inform alternative organizational forms in Latin American, African and Asian countries?

- **Which organizational models?** A second set of questions relate to the alternative organizational models that can be mobilized to turn emancipatory ideals or theories into social reality. For instance, are workers’ cooperatives or social enterprises sustainable alternatives to capitalist organizations from an economic, social and ecological viewpoint? What are the economic, social and environmental consequences of these new models?

- **Which mechanisms?** Under which conditions can a theory successfully influence a region of the world by facilitating the development of new organizational forms? How might organizational theories be mobilized to help actors establish and develop such organizations? Are the ideals promoted by some thinkers from the South immunized from perverse effects?

- **Which processes?** A final set of questions concerns the processes whereby alternative theories or models are mobilized. How do alternative processes emerge? How to manage the socio-economic tension in these alternative organizational forms (Michaud, 2013)? How might new forms of collective action – newer social movements – trigger new events to create new processes?

**Process and Deadline**

**Deadline:** Papers must be received by **October 30th, 2015**

Papers for the special issue should be prepared according to M@n@gement’s guidelines for authors ([http://www.management-aims.com/submission_en.html](http://www.management-aims.com/submission_en.html)) and must be submitted to the online submission system of M@n@gement, **before October 30th, 2015:** [http://aims.bepress.com/management_submission/](http://aims.bepress.com/management_submission/)

When submitting your full paper, please include a cover letter that explicitly states that you would like your paper to be considered for this special issue.

Please note that there will be a related sub-theme hosted at EGOS Colloquium in Athens, Greece, in July 2015. Papers presented there may also be submitted to the special issue. We invite interested scholars to contact us to discuss their ideas. Papers in English, French, Spanish and Portuguese will be considered for a first submission. However, authors that receive a ‘revise and resubmit’ will be asked to submit a second version in English.

**Biography of the Editors**

**Luciano Barin Cruz** is an Associate Professor of Management and Sustainability at HEC Montréal, Canada. His research, which investigates how management and organizational theories and practices can contribute for social and environmental inclusion, has been published in *World Development, Organization, Business & Society, Journal of Business Ethics, Management Decision and the Journal of Cleaner Production.*
Mário Aquino Alves is an Associate Professor in the Department of Government and Public Policy at FGV-EAESP in São Paulo, Brazil. He studies CSR and corporate political activity; and participation, professionalization and performance in nonprofit and public organizations. He has published in English in Comparative Social Research, Voluntas, Canadian Journal of Administrative Sciences and in Portuguese journals such as Revista de Administração Contemporânea (RAC), Revista de Administração de Empresas (RAE) and Revista de Administração Pública (RAP), among others.

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Rick Delbridge is Cardiff University's Dean of Research, Innovation & Enterprise and a Professor of Organizational Analysis at Cardiff Business School. His research interests include the nature of work and organization in contemporary capitalism and Marxist approaches to studying organization. He has served as Associate Editor of Organization and of Academy of Management Review. He has published widely in leading international journals and also been guest editor of special issues for British Journal of Industrial Relations, Human Relations, Organization and Organization Studies amongst others.

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About M@n@gement

M@n@gement is an open-access (free) academic journal that publishes quality articles derived from rigorous research which can improve our knowledge of organizational phenomena. Authors are encouraged to submit papers that promote innovative topics, approaches and methods in management, organization theory and strategy. Because it is an electronic review, M@n@gement welcomes manuscripts featuring non-traditional features (e.g., video files, audio material, or photos). All papers undergo a double-blind reviewing process.

A Special Issue has been published in 2013 to celebrate M@n@gement’s 15th anniversary featuring papers from (among others): S. Clegg, P. Jarzabkowski, T. Pinch, A. Langley, L. Rouleau, A. Spicer, E. Vara, H. Willmot… (cf. vol. 16, n.5: http://www.management-aims.com/vol16_en.html).

Recent Special Issues of M@n@gement have focused on Institutional Theory (Guest editors: B. Forgues, R. Greenwood, I. Martí, P. Monin and P. Walgenbach, 2012, vol. 15, n. 5); Critical Management Studies and Management Education (Guest editors: S. Clegg, F. Dany and Ch. Grey, 2011, vol. 14, n. 5); and Business Models (Guest editors: X. Lecoq, B. Demil, J. Ventura, 2010, vol. 13, n. 4).

For more information: http://www.management-aims.com/about_en.html

References


Michaud, V. (2013), Business as a pretext? Managing social-economic tensions on a social entreprise's websites, *M@n@gement*, 16 (3), 294-331.


