

A Word from (New) Editors

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We have been serving as editors in chief of M@n@gement since January 1st. Our editorial team includes three Senior Editors – Bernard Leca, Vincent Mangematin and Philippe Monin – who all have a very good knowledge of publication processes both in international and French reviews; and Olivier Germain, who is now Senior Editor of the Unplugged section. The editorial team will continue to evolve over the course of the next few years, particularly with a view to reflecting the international ambitions of the journal. While the previous issue of M@n@gement was a joint project shared by the old and new teams, this second issue of the year is the first one for which we have been fully responsible. We would therefore like to take the opportunity to introduce the editorial line of M@n@gement, offer a few words about how the journal is organized, and mention a few projects in which we are currently involved.

First of all, we would like to thank a number of individuals and institutions that have made the publication of M@n@gement possible. Our thanks go firstly to the International Association of Strategic Management (AIMS) for its continued support and for the trust it has placed in our team by appointing us as editors in chief of M@n@gement. It is with great joy and enthusiasm that we embark upon our three-year mandate at the helm of the journal. We are aware of the commitment that managing a publication such as this one requires, and we will do our best over the next three years to bolster the journal's reputation in the francophone research community on Strategy and Organization Studies, more generally, within the international community.

We would also like to thank the former editor in chief, Emmanuel Jossierand, as well as his editorial team—Jean-Luc Arrègle, Stewart Clegg, Olivier Germain, Karim Mignonac, Linda Rouleau, Philippe Monin, Jose Pla-Barber, Tyrone Pitsis, and Michael Tushman—for the tremendous work they have done over the past six years. Our thanks also go especially to the Managing Editors, Florence Villesèche, Thibaut Bardon, Walid Shibib, and Alexander Bell, who, throughout these six years, have allowed the journal to be published and exist.

Finally, we would like to thank very warmly all M@n@gement's reviewers, who have enabled the journal to maintain its reputation as a quality academic journal. We all know how much time it takes to do a constructive and rigorous review of a paper, and how indispensable the work of reviewer is to the life of our academic community. We are very grateful to them for their help.

Under Emmanuel's leadership, M@n@gement has become more professional, standards of quality have been improved, and the journal has shored up its reputation internationally: the journal now appears in the Australian ABDC 2013 list, and the Danish Ministry Journal list 2011 for instance. We will pursue this work further in line with the values of M@n@gement and the AIMS while also considering recent developments in the French and international Strategy and Organization Studies research communities.

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Main objectives of the editorial team of M@n@gement

Our main ambition is to maintain the reputation and positioning of M@n@gement in the French speaking world of research in Strategy and Organization Studies. More specifically, we hope that M@n@gement will be the benchmark scientific journal for French speaking researchers in those areas.

We want to strengthen the presence and renown of M@n@gement in the francophone communities conducting research in the areas of Strategy and Organization Studies, such as those in Quebec, Belgium, Switzerland, Luxembourg, and North Africa. Finally, we wish to put M@n@gement on the global map of scientific management journals.

If we are to achieve these objectives, we must look at impact factors, secure the inclusion of M@n@gement on academic journal lists in France and abroad, work on a new website, and make M@n@gement more attractive to a larger number of researchers.

A Journal about Strategy and Organization Studies promoting new and innovative approaches

The main objective of M@n@gement is to publish quality articles derived from rigorous research which can improve our knowledge of organizational phenomena. M@n@gement also wishes to encourage original research. M@n@gement is the official journal of the AIMS, and the articles published should be of interest to members of that community and reflect the richness and diversity of its research. Manuscripts contributing to the fields of research on strategy and organizational theory, innovation and entrepreneurship, organizational behaviour, business ethics, corporate social responsibility, and corporate governance are particularly welcome. The field of study covered by M@n@gement is relatively broad, but it is important to specify that M@n@gement does not aim to publish articles whose main contribution lies in disciplines such as marketing, accounting and management control, finance, and human resources.

The new editorial team is particularly open to considering research forging links with related disciplines such as sociology, law, philosophy, psychology, economics, history, science communication, and semiotics. All data analysis methods, be they quantitative or qualitative, are welcome. In addition, the use of original or little-used methods in strategy, management and organization theory, such as simulation, organizational ethnography (including video ethnography), multi-method approaches, and even qualitative compared analysis (QCA and fsQCA) are particularly sought after. Manuscripts based on fields of study whose originality lies either in the geographical areas concerned or in the types of organization featured (public and private organizations, for-profit or not) are also welcome. Finally, in the light of the fact that M@n@gement is an electronic journal, we are also particularly interested in manuscripts featuring video files, audio material, or photos.

Finally, even more importantly than the topics, theories or methods involved, we wish to preserve the publication criteria which have allowed M@n@gement to acquire its reputation in the French-speaking Strategy and Organization Studies research community. In addition, it is important to note that M@n@gement is intended as an outlet for articles offering a significant theoretical contribution which are of interest to practitioners. The practical relevance of a given article may prove indirect, but the key issues and findings presented must be able to be connected, in one way or another, to managerial or organizational questions.

A journal open to the international academic community

It seems essential for us to preserve and even improve the international opening of the journal. The circulation of M@n@gement, which is almost unlimited, with open access via the Internet, represents an opportunity that the French speaking community must not pass up—an opportunity to spread its ideas and thinking beyond its own linguistic borders. M@n@gement will therefore continue to ask authors whose articles have been accepted for publication in a language other than English to offer an English translation of their text. The objective of this policy is to promote the circulation and impact of the articles published in M@n@gement among the non-French-speaking readership. The inclusion of M@n@gement in one of the Australian rankings (that of the Australian Business Deans Council (ABDC), and in the Danish Ministry Journal list 2011, the request for inclusion in the British list of the Business School Association (ABS journal quality list), and the move to obtain an impact score for the journal (Thomson Reuters JCR) all seek to assist in disseminating the research carried out by francophone researchers more broadly in the international academic environment and to improve the journal's reputation at an international level.

Headings of M@n@gement: three formats at the journal's service

The manuscripts submitted to M@n@gement must adopt one of the following three publication formats:

1- *Research articles*. Articles with a "classic" academic form which have been subject to double-blind peer review.

2- *Research notes*, focusing on a particular literature or research method. Summary articles termed "literature reviews" must tackle a particular research question and put forward an original point of view on a specific literature. They must also open up avenues for new research. Literature review papers must be based on an exhaustive reading of the literature, and must provide an original take on the literature. Authors interested in this format can have a look at the method section of the "systematic literature review" papers published in the International Journal of Management Reviews or the annual "Review Issue" of the Journal of Management in order to check that they have been exhaustive in their coverage of the literature. These papers however are not to be taken as template to replicate. Literature review paper in M@n@gement must indeed go beyond providing a "exhaustive picture" of a field of research to offer a "problematized" review of the literature, that sheds a new light on a topic. Methodological articles must, in a synthetic and pedagogical manner, exhibit a precise methodology—preferably one which is new or still little used in management—that might be of interest to management researchers. It may also be useful to complete this methodological presentation using specific illustrations of the way in which the methodology can be used management, strategy or the theory of organizations.

3- *Invited contributions to the Unplugged revisited series*. A third format is also possible, by invitation from the chief editors and/or the editor in charge of the "Unplugged" series. Unplugged is a forum for unpublished insights into emerging management practices, leading to the development of new questions, debates and lines of thinking within the discipline. Several formats are possible (including "carte blanche", "book reviews and controversy", "journey of researchers", and "serendipity and craft"). In general, the aim is to highlight the alternative formats

and the embracing of new narrative techniques such as video, images, and sound. This series is not intended to take the form of a series of research articles or summary notes without evaluation. Contributions published in the Unplugged sections are not subject to double-blind review, and they are directly managed by the Senior Editor in charge of this section and the editors in chief.

An annual special issue

As in the past, we plan to publish a special issue each year. Special issue projects are assessed by the editors in chief. Two primary criteria will be considered for the selection of special issue projects.

The first criterion concerns the composition of the invited editorial team. In order to meet the requirements of the different bodies assessing the academic journals (for example, the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises) and also to increase M@n@gement's diffusion within the international research community, the invited editorial team, which may be composed of between two and four (or five) publishers, must be international. This means that approximately 50% of the editorial team of the special issue must not be affiliated to a francophone institution. The second criterion concerns circulation activities. Projects must mention the francophone and international research networks upon which the invited editors will draw to distribute their call for papers. We would also particularly encourage the editorial team to link their special issue to a sub-theme at EGOS, EURAM, AIMS (or another academic conferences), or to organize a one-day research workshop in order to foster interest for their special issue. More generally, any activity liable to ensure a wide diffusion of the call for papers and to ensure that a sufficient number of quality manuscripts will be submitted to the special issue is welcome. Scholars wishing to suggest a special issue topic for M@n@gement are invited to contact the editors in chief as soon as possible to discuss their project.

To conclude: a journal aiming to build and disseminate knowledge

Because it is multilingual, online and free, M@n@gement is a wonderful medium through which to spread knowledge. It is also a unique forum in which to enable exchanges between researchers of very diverse backgrounds and cultures. As a formal journal of the AIMS, we want M@n@gement to be at the service of the AIMS community so that ideas can be spread widely and AIMS community members can be offered different points of view and approaches which are always a source of enrichment.

We will do our best to improve this wonderful tool for building and disseminating knowledge. We sincerely hope that the research community, and particularly the AIMS, will continue to use and support M@n@gement for the benefit of all researchers in the field.

Laure Cabantous is Associate Professor at Cass Business School, City University London. Her research agenda is organized around two core topics: i) the performative power of theories - that is their ability to shape the world and business practices; and ii) decision-making processes, including calculative and evaluation practices. She also has a specific interest for the reinsurance and the insurance industries. Her research has been published in reviews such as *Organization Science*, *Organization Studies*, the *Journal of Risk and Uncertainty*, the *Journal of Behavioral Decision-Making*, *Theory and Decision*.

Sébastien Liarte is a professor at University of Lorraine and he is the head of the European Centre of Research in Financial Economics and Business Administration (CEREFIGE - EA 3942). His research focuses on competitive dynamics and innovation topics.